

V.I. Dept. of Labor Launches 10-Day Countdown Ahead of \$12 Minimum Wage Increase

DOL said its 10-day campaign is meant to ensure employer awareness, drive full compliance, educate workers and businesses on legal obligations, and prepare the territory for the \$12 minimum wage taking effect April 24.

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The V.I. Department of Labor has launched a 10-day countdown campaign ahead of the territory's minimum wage increase to \$12.00 per hour, which takes effect April 24, under Act No. 9069.

Announced Tuesday by Labor Commissioner Gary Molloy, the initiative is designed to prepare employers for the change, drive full compliance with the law, educate both employers and employees on legal obligations and enforcement provisions, and reinforce the department's role as

both a supportive partner and regulatory authority.

The campaign is themed “\$12 by April 24: Prepare. Comply. Empower.” According to the department, it is strategically aligned with the administration’s guiding framework, “One Vision. One Strategy. One U.S. Virgin Islands.”

VIDOL said the 10-day initiative is intended to ensure 100 percent employer awareness across the territory, promote timely and full compliance with the law, educate employers and employees on legal obligations and enforcement provisions, and reinforce the department’s role in both support and enforcement.

All employers are being strongly encouraged to review their payroll systems immediately to ensure timely compliance with the new wage requirement.

According to the release, Commissioner Molloy emphasized that early preparation is critical to ensuring a smooth transition.